

October 2023

Hi Everyone,

I'd like to take a moment to express my appreciation to each and every one of you for making our first meeting of the year such a resounding success! It was such a treat to hear Sid Evans, Editor in Chief of Southern Living. We were thrilled to see almost 100 people in attendance.

Our Chairmen have many workshops and events scheduled for you to gain new photography skills, learn about our environment through conservation, and enhance your horticulture skills. I encourage each of you to actively participate, share your ideas, and collaborate with fellow members.

Please join us at our Fall Retreat in Mound City, AR, on October 16th at 4:00 pm. You can spend the night & dinner for \$115 or come join us for Christen Wolter, Everbloom Designs and dinner for \$40. It will be a night of learning, laughing, and sitting by the fire pit.

We have interesting and dynamic programs scheduled, and we will all work together this year to produce a fantastic Garden Club of America Major Flower Show, Rhythm and Hues, one of only seven major flower shows in the United States. As I've attended GCA events this past year, people have raved about the incredible flower show our club produces every two years. It makes me so proud of our history and how all our members work together to make this show such a success.

Looking forward to seeing you at our Fall Retreat and our October 19th meeting to hear Susan Gravely, owner and founder of Vietri.

Thank you for your trust and support, and here's to another year filled with success, camaraderie, and lasting memories!

With gratitude, Pam



Elizabeth Dickinson | Vice President

MGC New Members Fall Events

The MGC New Members continue to be off to a great start! We met at the Dixon on August 29th for our second of three MGC orientations. Barton Lynch educated the new members on the basics of a flower show while Julie Spear gave an introductory 101 FA tutorial. Irene Brownlow and Lysbeth Francis encouraged the group to take pictures with their I phones and consider entering photography competitions available at our upcoming Rhythm & Hues Flower Show, GCA Flower Shows and Zone opportunities. Emily McEwan gave instructions regarding the monthly flower rotations in the Potting Hub. Lunch was provided by Park & Cherry. It was a wonderful way to start the fall and spend time with our newest and brightest!

MGC's 3rd Orientation occurred Thursday, September 21. Veazey Krausnick presented a warm and informal overview of Horticulture! Explanations of "what and how" to enter a cutting and/or plant in the Rhythm & Hues Flower Show along with insights into future Horticulture judging opportunities were provided and each of us were inspired to advance in our experience and knowledge of plants in our own gardens.

Maryan Mercer made us all pause and reflect on the longevity and breadth of GCA/MGC's long standing missional commitment to Conservation by describing the GCA's historical contributions to America's conservation of the redwoods, resource efforts dedicated to legislative policy, the triannual publication of the GCA's Conwatch (the monthly magazine devoted to news, research and media listings on the environment) and the GCA's issuance of position papers on a variety of environmental topics. MGC's work at Riverwood, Shelby Farms, Shelby Forest, the Church Health Center, past weed wrangles was also highlighted by Maryan to her NM audience.

Please join me in giving a BIG THANK YOU Barton Lynch, Julie Spear, Irene Brownlow, Lysbeth Francis, Pam Martin, Jenny Williams, Edie Marshall, Veazey Krausnick and Maryan Mercer for their orientation presentations to our new members! Also please thank Dabney Coors for her original idea to expand our orientation from one to three classes for the benefit of our new members!

Elizabeth Dickinson | Vice President

Phoebe Cook Lecture Series

The Memphis Garden Club eagerly anticipates this fall's 35th Phoebe Cook Lecture Series (PCLS on Thursday November 16th)! Susan McLeary, an award-winning floral designer based in Michigan has agreed to be our 2023 Featured Speaker! Her work has been featured in leading industry publications and websites including Martha Stewart Weddings, Florists' Review, The Knot, My Modern Met, Refinery 29, SELF, Country Living, Buzzfeed, Belle Armoire, Modern Wedding Flowers, and Style Me Pretty. In addition to floral design services, Susan offers design instruction for floral designers in her studio and in destination workshops. Informative insight on the actual mechanics and necessary tools needed for floral arrangements as well as flower preparation and color theory are discussed in her new book *Flowers For All* (published Spring 2023). "Innovative, fresh, and inspiring" are adjectives that floral designers and industry giants have used to describe Susan's work. Holly Chappe Hope Flower Farm in North Carolina promises: "Those that have an opportunity to learn from her will not be disappointed"!! More information may be found on her website: passionflowers.com and susanmcleary.com. @passionflowersue is her Instagram account.

Susan McLeary will teach a floral design Workshop on November 16th at 1:30 pm. Workshop Signups will be available at the October membership meeting. Please mark your calendar for the PCLS Lecture and Workshop! Remember the PCLS is free and open to the public so invite a friend!



Elizabeth Dickinson | Horticulture Design Update

FUN Demo Workshop - February 1, 2024
Register: MGC website ~ 4 Classes:
See pix below ~ Pay: By check or online

Veazey Krausnick and Emily Lowrance created the Horticulture Design Division for our MGC's 2018 Flower Show and now it is a favorite way for members to get involved in the Flower Show. Horticulture Design provides the perfect bridge to combine your design skills and love for horticulture. We make it simple by providing the container... there are 4 awesome containers selected for the Rhythm and Hues show, each one fun and easy to work with!

Hort Design begins on page 59 of the schedule. You can do this in the workshop or at home and bring it in to the Flower Show ready to go - stress free entry!!

Thanks to Katie Dickinson for designing signup and payment for this division to be all online.

1. Go to our Flower Show schedule on the MGC website.
2. Scroll down to links and select Hort Design registration.
3. You can do this from any of your devices. Fees can also be paid by check payable to MGC and given to Elizabeth Dickinson or Caroline Orr.

Grab a friend and do it together and/or for Class 4, grab your grandchild!
Don't miss being part of the Flower Show!

Class 1:
Vertical Garden



Class 3:
Garden Design



Class 2:
Glass Terrarium



Class 4:
Raised Garden Planter



Lysbeth Francis | Photography

Upcoming Photography Workshops

How to Enter a Photograph in a GCA Flower Show:

Thursday, October 12, 2023
1:30pm - 3:00pm
Leatherman Room
Dixon Gallery and Gardens

Seeing **RED!**

Photography Gathering at the Botanic Garden Red Bridge
Wednesday, October 25, 2023
10:00am
Japanese Garden
Memphis Botanic Garden



Anne Keeney | Civics

Hats Off to you, MGC!

Thanks to a donation from the Memphis Garden Club, The Memphis Botanic Garden was able to hire intern Julia Fandetti, a student at Rhodes College. According to many at the MBG, Julia did an "incredible job", keeping everything looking beautiful and healthy.

During her tenure at the Botanic Gardens, Julia was exposed to many different areas including the formal sculpture gardens, the woodland area, and the arboretum meadow. While there, she participated in many aspects of taking care of a large outdoor space such as horticulture, ecology, and landscape.

Julia, herself, was a great fit for this internship. She worked hard with a joyful heart, and she never shied away from difficult tasks, even on hot days in July! By all accounts, this appears to be a story with a hollywood ending! Everyone is smiling - including the plants!!



Emily McEwan | Fine Arts

Floral Design Workshop
Wednesday, November 8, 2023
10:00:00

Botanical Gardens/Goldsmith room
Julie Spear- instructor
Members only

New members required
Deadline to register: Friday, October 13, 2023

As we prepare for the upcoming flower show, come learn from our very own expert floral arranger Julie Spear. Members will be learning how to interpret a painting through floral arranging. Julie will be sharing her tips on plant material, judges' remarks, and extra inspirational links as well as demonstrating the principles and elements of design. Following the demonstration, members will be arranging using their own container. Active participation is a great way to understand the elements of design with flowers. Members are asked to bring their own container and clippers to the workshop. The club will supply the flowers. (There is a charge for the flowers, but we will not know the exact amount until they are ordered.) We are planning to keep this in the \$50.00 range.

The deadline to sign up for this workshop is **Friday, October 13, 2023.**

Julie will also let us know what size container to bring... the style is up to you. We are super excited to have Julie share her passion for floral arranging with us.

Any questions or want to sign up- please contact:
Emily McEwan -coordinator
901-210-4133



Roberta Anderson | Horticulture Events

Sept. 28, 10 a.m., Topiary Workshop in Goldsmith Room at Memphis Botanic Garden. This is a workshop for a Rhythm & Hues challenge class that is open to Memphis Garden Club members. Cost is \$32. There are a few spots left.

Oct. 10, 10 a.m., Plant Swap in the northwest corner of Dixon parking lot. Have a plant you don't want any more? Have too much of one? Bring it to the swap and get something else. Open to all MGC members.

Oct. 12, 9 a.m., Papyrus Workshop in Potting Shed at the Dixon. This workshop is for a Rhythm & Hues challenge class that is open only to 1st- and 2nd-year MGC members.

Save the Date!

GCA'S SHIRLEY MENEICE HORTICULTURE CONFERENCE
OCTOBER 18, 2023

The 2023 SMHC will be held virtually for all GCA members.
Historic Gardens of Hawaii
Registration opens via email in September.

Julie Spear | Judging

The 2023-2024 GCA judging season has begun and GCA members are gearing up for their upcoming flower shows.

September 26-29, 2023

Julie Spear will be giving two workshops for River Oaks Garden Club in Houston.

October 22-27, 2023

Floral Design Study Group workshop in Savannah, GA.
The instructor will be German floral designer, Krause Wagener. Elizabeth Coors will be attending session one, and Julie Spear will be an assistant for session two.



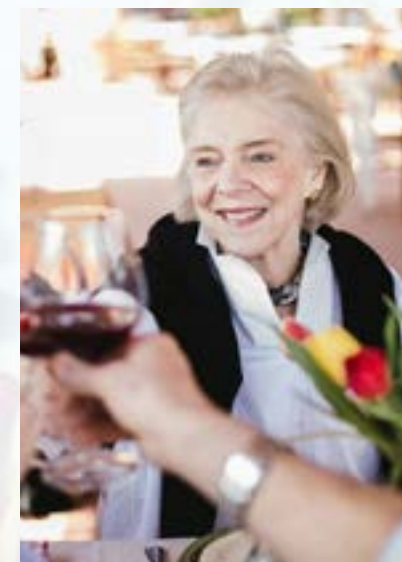
Debi Havner & Kelly Burrow | Programs

Hello, Memphis Garden Club ladies and gentleman!

This is just the beginning of another wonderful year to gather and enjoy more time with all our friends in the Memphis Garden Club. My friend, Kelly Burrow and I have been working these last few months on our programs! I say that with an exclamation because I think we are all in for a really great time learning more about some of the things we love most.

October 19th, 2023, Susan Gravely, CEO & Founder of Vietri, author of bestselling memoir and cookbook, Italy on a Plate will be here for us.

VIETRI has grown to become America's largest importer of Italian ceramics. You will be amazed at Susan's story of how it all began with a trip to Italy. The best is yet to come.



November 16th, 2023, is the 35th anniversary of the Phoebe Cook Lecture Series. We will have an early start.

Susan McLeary, Floral Designer, Artist and author. More to come on this later!

January 18, 2024, Meredith Bishop, Bloom and Bounty.

Meridith has found meaning and purpose in working with the soil, and beyond the practical how to's of growing heirloom flowers. She is passionate about sharing what she has learned about how the soil and our human souls are interconnected. A great way to start the NEW YEAR!!!!

February 8th, 2024, The Little Garden Club will join us for our Joint Meeting. Guest Speaker: Nicole Burke, Gardenary.com, Outdoor Kitchen designer and Author. Make Your Garden Happen! Nicole is on a crusade to bring back the kitchen garden. The joint meeting will be held at the Memphis Country Club with a following luncheon.

Debi Havner & Kelly Burrow | Programs

March 21, 2024 Nancy Pierce, Dallas, TX. Inside the World of Butterflies.
We timed this program for a promising butterfly season!

April, 11-14 2024, RHYTHM AND HUES FLOWER SHOW DO YOU KNOW
THE MEANING OF A MAJOR FLOWER SHOW?

The Memphis Garden Club is a member of The Garden Club of America. We are one of the 200 garden clubs within the Garden Club of America. The Memphis Garden Club is one of only nine flower shows in the United States to be designated as a "major flower show" by the Garden Club of America. The shows have consistently received GCA certification, which recognizes the excellence of the flower show and the show's fulfillment of the 3 component criteria: artistic, horticulture and conservation/education. This prestigious show draws horticulture and artistic judges and entries from GCA members locally and throughout the United States while reflecting the summation of the stated purpose of the Memphis Garden Club.

Needless to say if you haven't been to a MGC Flower Show.....Get Ready!

It's a busy, week of fun! Kudos to Kathryn Painter and Kaki Smith for chairing this event and the many hours you have already spent putting our show together!

May, 16, 2024 Club Picnic and Awards

The Picnic is going to be held at the home of JJ Keras, 211 West Cherry Circle



On September 14th, 2023 Sid Evans, Editor and Chief of Southern Living (Editor in Chief) spoke at our first meeting of the year. He is responsible for the editorial vision, direction, and content for the iconic brand. He has a vast background of experience and awards. This was a great start of our programming this year.

You are invited to the
MGC FALL
Retreat
OCTOBER 16TH

Let's all gather together with floral design
and innovations just a few minutes from downtown
Memphis,
at Emily Lowrance's Farm in
Mound City, AR / 4p.m. October 16th
www.visitmoundcity.com

Reservations are **open to all** and are first come first serve
for accommodations. Please join us for dinner and fun
even if you are not
spending the night.

\$40 Dinner
\$75 Accommodations
Your check or Venmo is your reservation
@Pam-Martin-09348 (include room request and roommate)

Eddie - Queen and Full
Leroy - Queen and Full
Bo - Queen and Full
Charlie - Queen and Full
Virginia - Queen and Full
Caroline - Queen, Full and 2 Twins
Tate - Queen, Full and 2 Twin

BYFB OR "BRING YOUR FAVORITE BOTTLE"

Ferrin Mavar | Scholarship Chair

The GCA offers scholarships for undergraduates, graduates and post graduate students. Studies in the areas of botany, coastal wetlands, ecological restoration, desert studies and garden history are just a few highlighted for scholarship opportunities.

In 2023 the GCA awarded over \$400,000 to 86 scholars. This year their research included field studies of the sea grass ecosystem and the impact of dams on the American landscape.

We will be highlighting scholars as well as scholarship opportunities throughout the year. I look forward to sharing more information about this exciting area of the GCA.

Stephanie Linkous | Christmas

Christmas at the Dixon- Sign up at the October meeting to help!

Tis the season to start planning to decorate the Dixon. This year we are excited to decorate inspired by the theme: A Traditional Dixon Christmas- think warm white lights, rich red and green Tartan plaid with accents of gold and silver to complement.

Dates to Remember:

Tuesday, November 28 @ 10:00 am
New members decorate the outside
Members decorate the Foyer & Auditorium

Wednesday, November 29 @ 10:00 am
Members decorate the Residence

Thursday, November 30th @ 5:30 pm
MGC Christmas Party at the Residence

Tuesday, January 2nd @ 9:00 am
Take down of all decorations inside and outside

Thank you again to Carol Stout for providing hospitality and thanks to all for your help with this fun annual project!

